

The Way Back to Mayberry

Lessons from a Simpler Time

by Joey Fann

Foreword by George "Goober" Lindsey

ABOUT THE BOOK

"Everything I know about life, I learned from *The Andy Griffith Show*," says Joey Fann, author of *The Way Back to Mayberry* and founder of BarneyFife.com.

Millions would agree. Many factors contribute to the continued worldwide success of the television classic that made a smalltown sheriff, his son Opie, Aunt Bea, and a comedic deputy famous. Fans know the most important element of this popularity is the program's emphasis on basic moral principles; almost every episode provides a lesson, a good example, or helpful word.

Coinciding with the 50th anniversary of *The Andy Griffith Show*, this new edition of *The Way Back to Mayberry* draws out the subtle parables found in thirty favorite episodes, including "Opie's Charity," "Man in a Hurry," "Andy on Trial," "Barney and the Choir," "Deputy Otis," "The Jinx," "Sermon for Today," and "Christmas Story." Also includes 32 black & white photographs.

BEST-SELLING POINTS

- Recollections from thirty classic episodes of *The Andy Griffith Show* inspire us to live with great character and strong faith today. Foreword by George "Goober" Lindsey. 32 black & white photographs.
- 2010 marks the 50th anniversary of *The Andy Griffith Show*.
- Second edition. First edition sold 60,000 copies with limited promotion.
- Updates to second edition include new cover and a preface by the author detailing his fresh appreciation for the relationship between Andy and Opie following the birth of his first child.

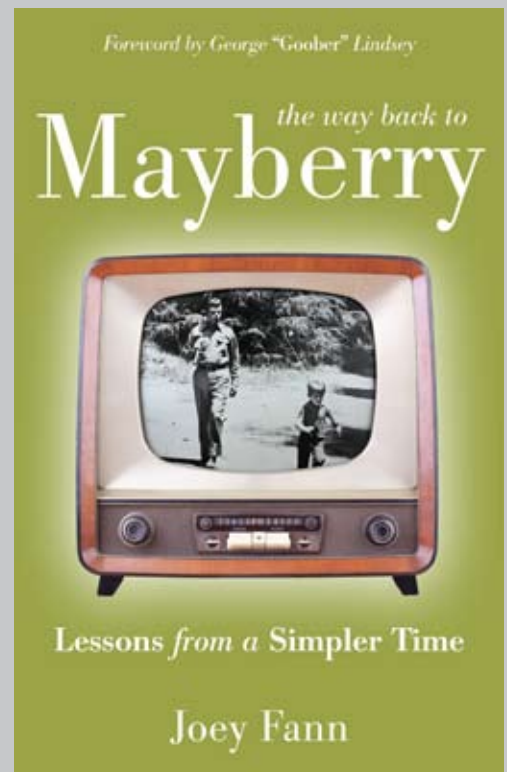
ABOUT THE AUTHOR

Joey Fann began teaching classes based on the values and ideals depicted in *The Andy Griffith Show* in 1998. Since that time his material has received media attention from *The Washington Post*, *USA Weekend*, *People* magazine, and various television networks. Joey currently works as a software engineer in Huntsville, Alabama, where he lives with his wife and daughter.

UP SALES!

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